



NEWS FROM THE OFFICE OF
ADAM J. BELLO
MONROE COUNTY EXECUTIVE

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COUNTY EXECUTIVE BELLO ANNOUNCES NEW NONSTOP FLIGHTS TO MYRTLE BEACH (MYR)

Spirit Airlines will provide the first nonstop ROC to MYR flights, continuing their commitment to the Rochester market

ROCHESTER, NY — Monroe County Executive Adam Bello today announced new nonstop service from the Frederick Douglass - Greater Rochester International Airport (ROC) to Myrtle Beach International Airport (MYR) on Spirit Airlines. ROC's first nonstop air service to MYR will begin May 5, 2023, and will be offered four times per week.

"Whether you're planning the ultimate summer beach vacation for your family or a golf getaway at one of the more than 100 courses in the 'Golf Capital of the World', Spirit's new nonstop service gives travelers greater access to Myrtle Beach and the South Carolina coastline," said Monroe County Executive Adam Bello. "We're grateful for Spirit's continued growth and investment in the Rochester market, and want to encourage travelers to consider all of the nonstop service the ROC Airport has to offer."

Spirit Airlines, ROC's newest airline, began service on October 19, 2022 with daily nonstop flights to Orlando International Airport (MCO). Myrtle Beach will be the second nonstop location served by Spirit Airlines, bringing greater accessibility and convenience to this popular vacation destination for Rochester passengers.

"Our Rochester guests looking for a great summer leisure destination can now enjoy the only convenient, nonstop flight to Myrtle Beach," said John Kirby, vice president of Network Planning at Spirit Airlines. "It's a fantastic addition to our daily Orlando flights and makes it easy to experience the 60 uninterrupted miles of beautiful sandy beaches and world-class golf courses."

Flight schedule

Start Date	Weekly Frequency	Departure Airport	Arrival Airport
May 5, 2023	4x weekly On Mon, Weds, Fri, Sat	ROC	MYR
May 5, 2023	4x weekly On Mon, Weds, Fri, Sat	MYR	ROC

To celebrate this new nonstop service out of ROC, Spirit is offering low promotional fares starting as low as \$99/one-way. *Exceptions apply – one-way travel from \$99 all-in, 14-day advance purchase, no Friday/Sunday travel, travel from May 5, 2023 through June 21, 2023 (no blackout dates), subject to availability.

Passengers can book flights today online at www.spirit.com. Dates, times and prices of flights may change. Strong demand for these nonstop flights demonstrates that our community can support additional nonstop service in the future. For more information on Spirit Airlines' nonstop service to Myrtle Beach, and other nonstop service out of the Frederick Douglass - Greater Rochester International Airport, visit www.rocairport.com.

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Media inquiries:

Gary Walker, Director of Communications

GaryWalker@MonroeCounty.gov

(585) 753-1064

**Meaghan M. McDermott, Deputy Director
of Communications**

MeaghanMcDermott@MonroeCounty.gov

(585) 469-4365