



News from the Office of  
**Adam J. Bello**  
Monroe County Executive



**For Immediate Release**

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**MONROE COUNTY EXECUTIVE ADAM BELLO ENCOURAGES  
RESIDENTS TO HELP SHAPE MONROE COUNTY'S FUTURE**

(Rochester, New York) — *What will Monroe County look like for future generations? Will your children want to live here? Will there be job opportunities and an equitable future for your children?*

These are among the questions Monroe County Executive Adam Bello is seeking community input on as Monroe County develops its first comprehensive plan in decades. Monroe County is hosting a [Plan Forward](#) comprehensive plan public input session during the City of Rochester's 36<sup>th</sup> Annual [Lakeside Winter Celebration](#) on Feb. 5 at Ontario Beach Park.

*"It's been four decades since Monroe County last developed a comprehensive plan, and that changes now,"* said Monroe County Executive Adam Bello. *"As we rebound and Bring Monroe Back from the hardships of COVID-19 using \$144 million in federal [American Rescue Plan Act \(ARPA\)](#) dollars, now is the perfect time to Plan Forward, and create the Monroe County we want our future generations to enjoy."*

A team from the county's Department of Planning and Development will be at the tent near the Roger Robach Community Center from noon to 4 p.m. to give interested residents information about Plan Forward, and hear their thoughts about Monroe County's greatest assets and challenges.

Plan Forward addresses global concepts like sustainability, social equity, energy supply & conservation, and climate change adaptation in ways that are appropriate and unique to Monroe County — while at the same time addressing local challenges like accessibility, economic development, recreation, food accessibility, and transportation. For more, visit [www.monroecounty.gov/planforward](http://www.monroecounty.gov/planforward)

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