



## MONROE COUNTY

### Planning and Economic Development Committee

August 27, 2024 5:45 PM

#### *AGENDA*

A. ROLL CALL

B. PUBLIC FORUM

C. APPROVAL OF MINUTES

July 29, 2024

D. NEW BUSINESS

24-0275

Authorize a Contract with the Monroe County Industrial Development Corporation for Reimbursement of Economic Development Activities in Monroe County - County Executive Adam J. Bello

24-0276

Authorize a Contract with the County of Monroe Industrial Development Agency for Reimbursement of Economic Development Activities, Staff Services, and Office Expenses - County Executive Adam J. Bello

24-0277

Authorize a Contract with Greater Rochester Enterprise, Inc. for General Operating Expenses - County Executive Adam J. Bello

E. OTHER MATTERS

F. ADJOURNMENT

The next meeting of the Planning & Economic Development Committee is scheduled for Monday, September 23, 2024 at 5:45 p.m.



ATTACHMENTS:

Description File Name

- ▣ July 29, 2024 07.29.24\_PLECDEV\_Minutes\_Draft.pdf

Summary of Minutes  
 PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE  
 July 29, 2024  
 5:45 p.m.

Chairman Frazier called the meeting to order at 6:16 p.m.

MEMBERS PRESENT: Ricky Frazier (Chair), Santos Cruz\* (Vice Chair), Linda Hasman, Frank Ciardi (RMM), Sean McCabe

*(Note: Legislator Cruz participated in the meeting via Videoconference.)*

OTHER LEGISLATORS PRESENT: Michael Yudelson

ADMINISTRATION PRESENT: Jeff McCann (Deputy County Executive), Anthony Plonczynski-Figueroa (Assistant County Executive), Ana Liss (Director, Planning), Pat Gooch (Senior Planner, Planning), Robert Franklin (Chief Financial Officer), John Bringewatt (County Attorney), Laura Smith (Chief Deputy County Attorney), Tim Henry (Deputy Director, Public Safety), Bob King (Agriculture Specialist, MCC)

PUBLIC HEARING: *“Authorizing Additions to Monroe County Agricultural Districts”*

Chairman Frazier declared the Public Hearing open at 6:17 p.m. to Authorize Additions to Monroe County Agricultural Districts.

The 2<sup>nd</sup> Assistant Deputy Clerk of the Legislature testified to a mailing of the notice of Public Hearing that was sent to the Supervisors, Clerks and Landowners of the affected towns, and the Commissioner of Agriculture and Markets on July 18, 2024. The 2<sup>nd</sup> Assistant Deputy Clerk testified to an affidavit of publication and posting of the same hearing notice in the Daily Record and Rochester Business Journal on July 19, 2024. There were no public hearing speakers.

CLOSING OF PUBLIC HEARING:

Chairman Frazier declared the Public Hearing closed at 6:19 p.m. He announced that the referral to Authorize Additions to the Monroe County Agricultural Districts would be voted on by the Planning and Economic Development Committee later in the meeting. He further stated that the Monroe County Legislature would vote on the matter at its meeting on Tuesday, August 13, 2024 at 6:00 p.m. He concluded by stating that following its approval and adoption, a report and revised map would be submitted to the New York State Department of Agriculture and Markets for final certification.

PUBLIC FORUM: There were no speakers.

APPROVAL OF MINUTES: The minutes of June 24, 2024 were approved as submitted.

NEW BUSINESS:

**24-0205-** Authorize Additions to the Monroe County Agricultural Districts – County Executive Adam J. Bello

MOVED by Legislator Hasman, SECONDED by Legislators Cruz and McCabe.

ADOPTED: 5-0

OTHER MATTERS:

ADJOURNMENT:

There being no other matters, Chairman Frazier adjourned the meeting at 6:24 p.m.

The next Planning and Economic Development Committee meeting will be held on **Monday, August 26, 2024 at 5:45 P.M.**

Respectfully submitted,  
Carlton Huff  
2<sup>nd</sup> Assistant Deputy Clerk of the Legislature



ATTACHMENTS:

Description File Name

▣ Referral R24-0275.pdf

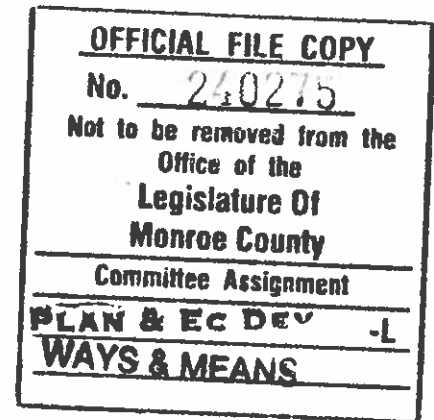


# Office of the County Executive

Monroe County, New York

**Adam J. Bello**  
*County Executive*

August 9, 2024



To The Honorable  
Monroe County Legislature  
407 County Office Building  
Rochester, New York 14614

**Subject:** Authorize a Contract with the Monroe County Industrial Development Corporation for Reimbursement of Economic Development Activities in Monroe County

**Honorable Legislators:**

I recommend that Your Honorable Body authorize a contract with the Monroe County Industrial Development Corporation ("MCIDC") in the amount of \$90,000 for reimbursement of economic development activities in Monroe County for the period of January 1, 2024 through December 31, 2024, with the option to renew for one (1) additional one-year term.

These funds will be used to support economic development activities in the County. The Department of Planning and Development provides staff services to MCIDC, conducts a business outreach program, provides financial packaging, technical assistance to businesses and municipalities, and marketing and data to the public. This is the 35<sup>th</sup> year the County has received funding from MCIDC for these services. This year's funding represents the same amount as last year.

**The specific legislative action required is to authorize the County Executive, or his designee, to execute a contract, and any amendments thereto, with the Monroe County Industrial Development Corporation for reimbursement of economic development activities in Monroe County in the amount of \$90,000 for the period of January 1, 2024 through December 31, 2024, with the option to renew for one (1) additional one-year term.**

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for the services provided under this contract is included in the 2024 operating budget of the Department of Planning and Development, general fund 9001, funds center 1403010000, Economic Development. Funding for the additional one-year term will be included in future years' budget.

This contract is revenue generating and no net County support is required in the current Monroe County budget.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,  


Adam J. Bello  
Monroe County Executive





ATTACHMENTS:

Description File Name

▣ Referral R24-0276.pdf

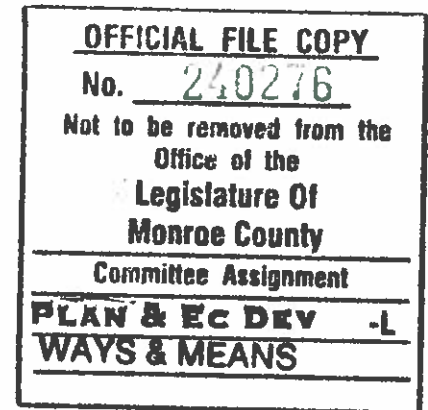


# Office of the County Executive

Monroe County, New York

**Adam J. Bello**  
County Executive

August 9, 2024



To The Honorable  
Monroe County Legislature  
407 County Office Building  
Rochester, New York 14614

**Subject:** Authorize a Contact with the County of Monroe Industrial Development Agency for Reimbursement of Economic Development Activities, Staff Services, and Office Expenses

Honorable Legislators:

I recommend that Your Honorable Body authorize a contract with the County of Monroe Industrial Development Agency (“COMIDA”) in the amount of \$474,000 for reimbursement of economic development activities, staff services, and office expenses for the period of January 1, 2024 through December 31, 2024, with the option to renew for one (1) additional one-year term.

Pursuant to this contract, the Monroe County Department of Planning and Development (“MCDPD”) supports activities to encourage the growth of jobs and businesses in the County. In addition to providing staff services to COMIDA, the MCDPD conducts a Business Outreach Program, provides financial packaging and technical assistance to businesses and municipalities, coordinates planning and employment and training activities, and provides marketing and data to a wide variety of local businesses.

**The specific legislative action required is to authorize the County Executive, or his designee, to execute a contract and any amendments thereto, with the County of Monroe Industrial Development Agency for reimbursement of economic development activities, staff services, and office expenses in the amount of \$474,000 for the period of January 1, 2024 through December 31, 2024, with the option to renew for one (1) additional one-year term.**

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) (“routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment”) and is not subject to further review under the State Environmental Quality Review Act.

Funding for the services provided under this contract is included in the 2024 operating budget of the Department of Planning & Development, general fund 9001, funds center 1403010000, Economic Development. Funding for the additional one-year will be included in future years' budget.

This contract is revenue generating and no net County support is required in the current Monroe County budget.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,

A handwritten signature in black ink, appearing to read "Adam Bello". The signature is written in a cursive style with a large initial "A".

Adam J. Bello  
Monroe County Executive



ATTACHMENTS:

Description File Name

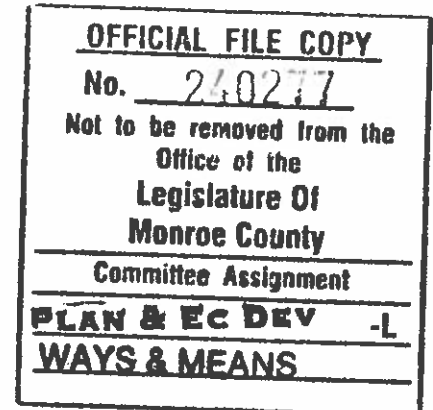
▣ Referral R24-0277.pdf



# Office of the County Executive

Monroe County, New York

**Adam J. Bello**  
*County Executive*



August 9, 2024

To The Honorable  
Monroe County Legislature  
407 County Office Building  
Rochester, New York 14614

**Subject:** Authorize a Contract with Greater Rochester Enterprise, Inc. for General Operating Expenses

Honorable Legislators:

I recommend that Your Honorable Body authorize a contract with Greater Rochester Enterprise, Inc. ("GRE") in the amount of \$50,000 to fund the County's share of general operating expenses of GRE for the period of January 1, 2024 through December 31, 2024.

GRE is a public/private partnership established to professionally market the Rochester Metropolitan Area as a competitive, high profile region for business location and growth. The primary focus of GRE is on business attraction, including prospect handling and marketing. GRE will promote Monroe County and the City of Rochester to targeted businesses, encourage existing businesses to retain and expand locally, seize opportunities to attract and retain intellectual capital, and support existing economic development partners. This will be the 22<sup>nd</sup> year the County has contributed to GRE. This year's funding represents the same amount as last year.

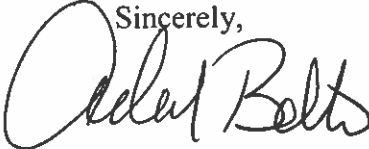
**The specific legislative action required is to authorize the County Executive, or his designee, to execute a contract, and any amendments thereto, with Greater Rochester Enterprise, Inc. to fund the County's share of general operating expenses in the amount of \$50,000 for the period of January 1, 2024 through December 31, 2024.**

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for this contract is included in the 2024 operating budget of the Department of Planning and Development, general fund 9001, funds center 1403010000, Economic Development. No additional net County support is required in the current Monroe County budget.

Greater Rochester Enterprise, Inc. is a not-for-profit agency and the records in the Office of the Monroe County Treasury have indicated that it does not owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,  


Adam J. Bello  
Monroe County Executive